



MESSAGE FROM THE DESK OF SECRETARY

"Hyacinth Crewel Embroidery Industrial Cooperative Limited Archanderhama is registered by the Registrar Industrial Cooperatives Government of Jammu & Kashmir bearing Registration No:- RIC/KP/SRA/132 Dated 25-03- 20045.

Hyacinth Crewel Embroidery Industrial Cooperative Limited is dedicated to offering eco-friendly handicrafts items to our honorable customers. Our commitment lies in continually enhancing the value we bring to our customers' businesses by delivering superior quality products at competitive prices.

We are unwavering in our pursuit of progress, consistently upgrading our infrastructure, machinery, and technologies to stay ahead in an evolving industry landscape. Additionally, we prioritize the holistic development of our workforce, recognizing their pivotal role in our organizational growth. By prioritizing environmental sustainability and contributing to the economic prosperity of our nation, we strive to fulfill our responsibilities as a responsible corporate entity.

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HYACINTH CREWEL EMBROIDERY IND. COOP LTD.

- Focus on Handicrafts:** The cooperative serves as a dedicated platform for artisans who specialize in handicrafts, highlighting its commitment to traditional craftsmanship.
- Sozni Embroidery:** The cooperative specializes in Sozni embroidery, a traditional and intricate form of needlework known for its detailed and elegant patterns.
- Support for Artisans:** The organization provides support and resources for artisans, which could include training, resources, and a marketplace for their products.
- Platform Role:** The cooperative acts as a platform, facilitating connections between artisans and potential customers or markets, thereby promoting the visibility and success of their handicraft products.



ABOUT OUR COOPERATIVE SOCIETY

Hyacinth Crewel Embroidery Industrial Cooperative Limited Archanderhama strives towards producing the finest Handicraft Products by stepping on the ladder of aged old inherited skills and knowledge of Handicrafts. Our cooperative with its roots deeply buried in handicrafts Sector of the State is endeavoring towards streamlining the unorganized skill passed by many into an organized one.

The O/o The Development Commissioner (Handicrafts) Ministry of Textiles Govt of India gives us wings to rise towards a better tomorrow. Being in the light that shines so bright at the end of tunnel, The Ministry recognized the Hyacinth Crewel Embroidery Industrial Cooperative Limited Archanderhama as an adopt Cluster in the Year 2020.

- Every penny spent on our products contributes to keeping the kitchen lamp burning, ensuring no artisan goes to bed hungry.
- Your investment in our products helps maintain the kitchen light and ensures that artisans don't go to bed hungry.
- By spending on our products, you help sustain the kitchen's warmth and prevent artisans from sleeping on an empty stomach.
- With every penny you spend on our products, you help keep the kitchen lamp burning and ensure artisans have enough to eat.
- Every penny spent on our items supports our mission to keep the kitchen lamp burning and ensures no artisan faces hunger.

WHY CHOSE US?

- **Handcrafted Quality:** Each product is meticulously handcrafted by highly skilled artisans, ensuring superior quality and attention to detail.
- **Affordable Pricing:** The products are offered at reasonable and affordable prices, making them accessible to a wider audience.
- **Unique Designs:** The designs are distinctive and trendy, aligning with current fashion and style trends.
- **Artisanal Expertise:** The craftsmanship involved highlights the expertise and skill of the artisans, emphasizing the value of their work.
- **Value for Money:** Customers receive high-quality, uniquely designed products at a cost-effective price, offering excellent value for their money.

